

exim* trade

international trade... made clear

consulting, instruction, and u.s. & foreign representation
in matters of international trade, law, finance, logistics, and more.

Paid Site Services/Terms		Fee (USD)	Comments
Ref	Service Description		
As of 1/1/2003			
trade*forum posts - exim*trade international trade*forum Buy/Sell commodity board:			
1	<p>Free Posting (Basic) :: Post your Offer to Sell or Offer to Buy to a worldwide audience! Unlimited trade*forum Demand/Offer notice postings are provided without charge to all exim*trade Clients, Instructional Services Students, and approved Guest registrants.</p> <p>Often, trade*forum listings result in sales inquiries that we can provide assistance with. Of course, all inquiries from interested parties will result in your being promptly contacted.</p>	FREE	<p>Complimentary. All free postings show only general buyer/seller information (email, phone, fax, address, company name and website information, and all pricing information is suppressed). All postings are subject to administrative edit by exim*trade, and all inquiries are handled by exim*trade staff. Confirmed sales as a result of posting and management of inquiries incur a 5-10% commission to exim*trade, as agreed.</p> <p>NOTE: All trade*forum postings are fully vetted by exim*trade staff for appearance, content, regulatory limits, illegal trade, etc. and reserves the right of full review, edit, and approval. If necessary, in order to more effectively market the posted product and enhance the post's appeal to our visitors, some limited artwork (product photos, collages, etc) may be added to a basic posting at the discretion and choosing of exim*trade administration.</p>
2	<p>Email Broadcast (Basic) :: Enhance your trade*forum posting by broadcasting to our ENTIRE database about your Buy/Sell offer! We'll send a worldwide communiqué of your free trade*forum posting (above) to all exim*trade agents, clients, and students relating the particulars of each trade opportunity posted.</p>	\$ 25.00	Fee per each trade*forum posting, with a single global broadcast per post.
3	<p>Main Page (Basic) :: Advertise your trade opportunity to EVERY visitor to the exim*trade site! We'll create a cross-placement of your free trade*forum posting (above) within the Main Page scroll-bar of our site, advertising and inviting click-through to the selected Demand/Offer posting.</p>	\$ 175.00	Fee is per each placement and includes prominent Main Page scrollbox advertising for 1 month. Simple text-only lead.
4	<p>Deluxe Posting (Premier) :: Our Premier trade*forum paid advertising includes assistance with artwork for your Buy/Sell posting. In addition, we'll send a global communiqué to all exim*trade agents, clients, and students worldwide relating the particulars of each trade opportunity posted... TWICE during the life of your Premier post!</p>	\$ 75.00	<p>Full contact information for buyer/seller is included for immediate response, and all inquiries pass directly to Client. A reduced commission of 1-4% is due exim*trade on confirmed sales resulting from post, as agreed. Commission may be waived as approved by exim*trade administration.</p> <p>Fee is per each trade*forum posting per year and includes 2 global broadcasts per post. Includes basic artwork management per Client originals.</p>
5	<p>Main Page (Premier) :: The ultimate! We'll create a cross-placement of your trade*forum posting within the Main Page scroll-bar of our site, advertising and inviting click-through to your selected Demand/Offer Premier posting (above). This service adds considerable focus to your posting, and is an excellent compliment to your Premier post(s).</p>	\$ 225.00	<p>Fee is per each placement and includes prominent Main Page scrollbox advertising for 2 months. May include scrollbox artwork (if practicable) or simple text-only lead. Includes assistance with basic artwork per Client originals, as required. Scroll box activity may be split to coincide with each broadcast period within the year.</p> <p>NOTE: Main Page Premier service is offered only for our Premier Posting clients.</p>
6	<p>Focused Announcement (Basic/Premier) :: For a small fee, we'll place a detailed, special notice within EACH of the agent, client, and student private Notices areas, inviting further review of your trade*forum posting. This is a private, logon-required section of our site exclusively reserved for our agents and clients. Your message will invite review of your trade*forum posting to all of our site registrants!</p> <p>NOTE: Premier clients may include reference to multiple postings in a single message, with multiple product photos, etc.</p>	\$ 25.00	<p>Fee is for each single message within the private Notices area and includes identical messages within each of the Student, Client, and Agent Notices areas of our site. For Basic advertising clients, only one trade*forum Buy/Sell trade lead may be referenced (Premier clients may reference multiple Buy/Sell offers on a single Notice). Fee Includes basic artwork management (per Client originals) as may be appropriate to the post..</p>

Terms for items 2-6: Prepaid except for established exim*trade clients (as approved by exim*trade administration).

For assistance in placing your order for any paid site service contact advertising@eximtrade.net for a prompt and courteous reply. All questions concerning the above-listed service offerings may be directed to this address as well.